

Public Law 111-313  
111th Congress

An Act

Dec. 18, 2010  
[H.R. 2480]

To improve the accuracy of fur product labeling, and for other purposes.

Truth in Fur  
Labeling Act of  
2010.  
15 USC 69 note.

*Be it enacted by the Senate and House of Representatives of  
the United States of America in Congress assembled,*

**SECTION 1. SHORT TITLE.**

This Act may be cited as the “Truth in Fur Labeling Act  
of 2010”.

**SEC. 2. ELIMINATION OF EXEMPTION TO FUR PRODUCT LABELING  
REQUIREMENTS FOR PRODUCTS CONTAINING RELATIVELY  
SMALL QUANTITIES OR VALUES OF FUR.**

15 USC 69 note.

(a) IN GENERAL.—Section 2(d) of the Fur Products Labeling  
Act (15 U.S.C. 69(d)) is amended by striking “; except that” and  
all that follows through “contained therein”.

(b) EFFECTIVE DATE.—The amendment made by subsection (a)  
shall take effect on the date that is 90 days after the date of  
the enactment of this Act.

**SEC. 3. EXEMPTION FOR DISCRETE SALES BY NON-RETAILERS.**

Section 3 of the Fur Products Labeling Act (15 U.S.C. 69a)  
is amended by adding at the end the following:

“(g) No provision of this Act shall apply to a fur product—  
“(1) the fur of which was obtained from an animal through  
trapping or hunting; and

“(2) when sold in a face to face transaction at a place  
such as a residence, craft fair, or other location used on a  
temporary or short term basis, by the person who trapped  
or hunted the animal, where the revenue from the sale of  
apparel or fur products is not the primary source of income  
of such person.”.

Deadline.  
Federal Register,  
publication.  
Notice.

**SEC. 4. FEDERAL TRADE COMMISSION REVIEW OF FUR PRODUCTS  
NAME GUIDE.**

Not later than 90 days after the date of the enactment of  
this Act, the Federal Trade Commission shall publish in the Federal  
Register notice of, and an opportunity to comment on, a review  
of the Fur Products Name Guide (16 CFR 301.0).

**SEC. 5. PAYGO COMPLIANCE.**

The budgetary effects of this Act, for the purpose of complying  
with the Statutory Pay-As-You-Go Act of 2010, shall be determined  
by reference to the latest statement titled “Budgetary Effects of  
PAYGO Legislation” for this Act, submitted for printing in the

Congressional Record by the Chairman of the House Budget Committee, provided that such statement has been submitted prior to the vote on passage.

Approved December 18, 2010.

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LEGISLATIVE HISTORY—H.R. 2480:

HOUSE REPORTS: No. 111-571 (Comm. on Energy and Commerce).  
CONGRESSIONAL RECORD, Vol. 156 (2010):

July 28, considered and passed House.  
Dec. 7, considered and passed Senate.